

Category	Product
Course	Discount Wizard
Version	1.0
Client	Generic
Software	2.18.6.35

Hints and Tips

- ✓ The other method to get a QR onto the receipt is to add it to the Receipt Footer in POS config.
 - The QR artwork will need to include all text (formatted), as there's no way to include the text on the receipt footer.
 - This requires every POS lane to be rebooted, which may not be practical.
 - The QR code will print on every transaction until you remove it.
 - Refer to [TECH-2k Configure Receipt Options Fact Sheet](#).

- ✓ Coupons are automatically non-exclusive; a customer can be eligible to receive more than one coupon, but each coupon can only be triggered once.
 - If the number of eligible coupon offers exceeds the maximum configured (see below), POS applies each type in order of **priority** (or by lowest **Discount ID** if they have the same priority).

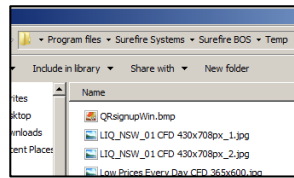
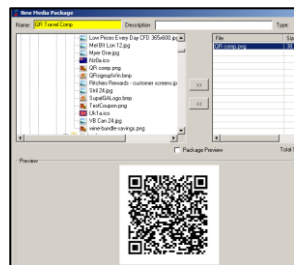

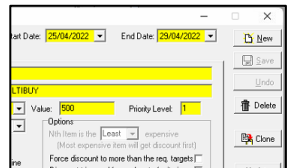
- ✓ To offer coupons, the following must be selected in POS Config.:
 - **Item -> Discount tab -> Fuel Offer Enabled** check box.
 - **Discount tab -> Max QBO per transaction:** the maximum number of quantity type discounts that can apply to a transaction (defaults to 2).
 - **Discount tab -> Max VBO per transaction:** the maximum number of value type discounts that can apply to a transaction (defaults to 1).
 - **Print item details for fuel offer:** usually leave unselected, unless you want the discount description to print under every product that was used as criterion.

Print a QR Code on Receipt

Examples of QR Offers on customer receipt:

- Get a QR competition entry code when you spend \$25 or more in a single transaction (excluding cigarettes)
- Get a QR code for Play & Win Whisk(e)y Bucks Off when you shop in Liquor during July.

Procedure to Print a QR Code on the Receipt

<p>1. Use QR generation software to create the QR code link and image. <i>*Use BMP format.*</i> <i>*Use Microsoft Paint or similar to resize the image to 420px x 420px. If bigger than this, POS will error when trying to print the receipt 'Unable to store receipt bitmap into the printer. Bitmap is too big'.*</i> <i>*You usually don't add text to the QR image, as you add and format this inside discount wizard.*</i></p>							
<p>2. Complete the following steps distribute the image to all POS lanes.</p> <p>a. Open File Explorer and place a copy of the QR file into D:\Program Files\surefire Systems\Surefire BOS\Temp.</p> <p>b. Create a Media Package to move the image to all POS lanes. Set this to Type: POS Image and add the file you just saved. <i>*Refer to Tech-1g Configure Media Packages for full instructions.*</i> <i>*If a Head Office, do this step on the HOS; the file is automatically transferred to the BOS overnight.*</i> <i>*The image is transferred to all POS lanes after File Transfer runs (operator will need to log off if done during trade). The image is stored in D:\Program Files\Surefire Systems\Surefire POS\Data\Images.*</i></p>							
<p>3. From the HOS/BOS Tools menu, select Discount Wizard.</p>							
<table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 30%;">To:</th> <th style="width: 30%;">Then:</th> </tr> </thead> <tbody> <tr> <td>Create a discount from scratch</td> <td>Click New. Go to step 5.</td> </tr> <tr> <td>Use another discount as the base (copy it)</td> <td>Search for and select the discount to see on-screen. Click Clone. <i>*All details are copied, and the Description now starts with 'CLONE'*</i> Edit the discount, i.e. update the description, dates, and Offer Text. Go to step 23 to save.</td> </tr> </tbody> </table>	To:	Then:	Create a discount from scratch	Click New . Go to step 5.	Use another discount as the base (copy it)	Search for and select the discount to see on-screen. Click Clone . <i>*All details are copied, and the Description now starts with 'CLONE'*</i> Edit the discount, i.e. update the description, dates, and Offer Text. Go to step 23 to save.	 
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Hints and Tips

- ✓ Function buttons:
 - **Back:** to check/edit selection/s on the previous screen.
 - **Next:** to go to the next screen.
 - **Cancel:** to cancel the discount

- ✓ Sample QR coupon on receipt (the text comes from the Offer Text section for the discount, and the QR code comes from the link to the image file you add in the Offer Text section).

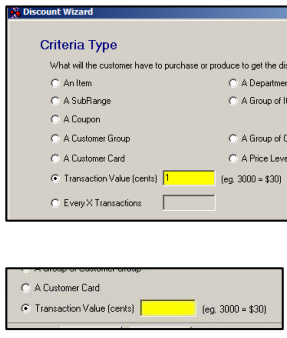
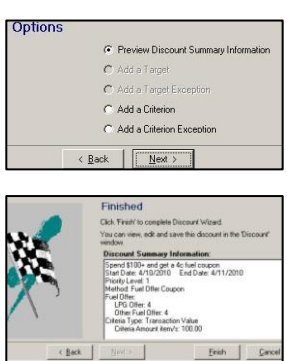



<p>5. Type a brief description of the discount. <i>*Maximum 80 characters.*</i></p>	<p>General Information</p> <p>Enter a brief description of the discount</p> <p>Description to be printed on Receipt:</p>												
<p>6. Type a description that will print on the customers receipt next to the discount amount (<i>below the target product</i>). <i>*Maximum 30 characters.*</i> <i>*It only prints if the POS Config. Print Item Detail for Fuel Offer check box is selected.*</i></p>	<table border="1"> <thead> <tr> <th>Description</th> <th>Total \$</th> </tr> </thead> <tbody> <tr> <td>*HUGGIES CRAWLER BOY</td> <td>4 @ \$46.12 184.48</td> </tr> <tr> <td>*ADIDAS DROD A/P MEN IRTM#</td> <td>5 @ \$4.79 23.95</td> </tr> <tr> <td>Spend \$100+ get 4c off fuel</td> <td></td> </tr> <tr> <td>*HUGGIES CRAWLER BOY</td> <td>2 @ \$46.12 92.24</td> </tr> <tr> <td>Spend \$100+ get 4c off fuel</td> <td></td> </tr> </tbody> </table>	Description	Total \$	*HUGGIES CRAWLER BOY	4 @ \$46.12 184.48	*ADIDAS DROD A/P MEN IRTM#	5 @ \$4.79 23.95	Spend \$100+ get 4c off fuel		*HUGGIES CRAWLER BOY	2 @ \$46.12 92.24	Spend \$100+ get 4c off fuel	
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<p>7. Select the Start Date that the discount is effective in stores. <i>*Defaults to today's date.*</i></p>	<p>Select a Start Date: 1/09/2010</p>												
<p>8. Select the End Date for the discount; the last day that the receipt will print the QR code.</p>	<p>Select an End Date: 1/10/2010</p>												
<p>9. Select a Priority Level for this discount. <i>*[1] is the highest priority; this ensures that this discount isn't impacted by any other discount.*</i></p>	<p>Select a Priority Level (where 1 is the highest) 1</p> <p>Where more than one exclusive discount is applicable, th</p> <p>Show a total dollar saving on the docket <input type="checkbox"/></p>												
<p>10. Click Next.</p>													
<p>11. In the Select Discount Method field, select Fuel Offer Coupon.</p>	<p>Discount Method</p> <p>Select the discount method: Fuel Offer Coupon</p>												
<p>12. Click Next.</p>	<p>Enter the percentage or dollar value of the discount (regardless of the decimal point: eg. 10.00% = 1000; \$10.00 = 1000)</p> <p>< Back Next ></p>												
<p>13. Leave the Days Expires In as [0].</p>													
<p>14. Unselect the Fuel Offer check box.</p>													
<p>15. In the Header Text section, type the text that will print at the top of the receipt. <i>*This is usually your business name & the offer.*</i></p>	<p>Discount Wizard</p> <p>General Information for Fuel Based Coupon</p> <p>Offer Expires in: 0 Days</p> <p>Fuel Offer: <input type="checkbox"/> LPG Fuel Offer: 0 Other Fuel Offer: 0</p> <p>Header Text</p> <p>Offer Text</p> <p>Message Text</p> <p>Barcode</p> <p>< Back Next > Cancel</p>												

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Hints and Tips

- ✓ **Criterion** is conditions that the customers purchase has to meet to get the coupon, either:
 - a **Value**; when they spend a certain amount (this is always based on the total after all other manual and auto discounts; e.g. 'Spend \$30 or more for your chance to win a \$10,000 travel card'.
 - a **Quantity**; when they buy a certain product, produce another coupon, and/or belong to a certain customer group or price level.
- ✓ For **quantity** type discounts, if a product has received another discount or been already used as criterion, it can still be used to trigger this coupon offer (so long the POS Config. **Re-use Criterion** check box is selected).
- ✓ The **Add a Target** and **Add a Target Exception** options aren't used in this type of discount.

16.	<p>In the Offer Text section, type the details of the offer exactly as follows, inserting custom text as indicated by yellow highlight:</p> <pre><CENTER><DWH>INSERT HEADING TEXT</DWH></CENTER> <CENTER>Type text to print above the QR code</CENTER> D:\Program files\Surefire Systems\Surefire POS\Data\Images\insert file name.bmp</pre> <p>*Click Help to see the HTML tags you can use to format the text size and alignment etc.*</p>									
17.	<p>In the Message Text section, type any additional text to print below the coupon.</p> <p>*Maximum of 190 characters/digits/spaces.*</p>									
18.	<p>Click Next.</p>									
19.	<p>Complete the following steps to specify the conditions that the customers transaction has to meet for the QR to print on the receipt:</p> <table border="1" data-bbox="606 896 1189 1249"> <thead> <tr> <th>If:</th> <th>then:</th> </tr> </thead> <tbody> <tr> <td>All transactions are eligible</td> <td>select Transaction Value. Set to [1] for 1 cent Click Next. Click Next.</td> </tr> <tr> <td>value based discount</td> <td>select Transaction Value, and type the amount (in cents) the customer has to spend). Click Next.</td> </tr> </tbody> </table>	If:	then:	All transactions are eligible	select Transaction Value . Set to [1] for 1 cent Click Next . Click Next .	value based discount	select Transaction Value , and type the amount (in cents) the customer has to spend). Click Next .			
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20.	<table border="1" data-bbox="606 1254 1189 1736"> <thead> <tr> <th>To:</th> <th>then:</th> </tr> </thead> <tbody> <tr> <td>view a summary of the discount, or finish</td> <td>select Preview Discount Summary Information. Click Next. Click Finish and go to step 22, or click Back to return to the Options screen.</td> </tr> <tr> <td>add additional conditions</td> <td>you'll use the Add a Criterion option. Return to step 19.</td> </tr> <tr> <td>exclude certain products from a condition</td> <td>you'll use the Add a Criterion Exception option. Go to step 21.</td> </tr> </tbody> </table>	To:	then:	view a summary of the discount, or finish	select Preview Discount Summary Information . Click Next . Click Finish and go to step 22, or click Back to return to the Options screen.	add additional conditions	you'll use the Add a Criterion option. Return to step 19.	exclude certain products from a condition	you'll use the Add a Criterion Exception option. Go to step 21.	
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Hints and Tips

- ✓ **Criterion Exceptions** are specific products in the criterion group (selected in step 19) that you don't want to be used as criterion; think of it as filtering out products when you've used broad criterion.
 - E.g. 'Spend \$30 or more for your chance to win a \$10,000 travel card, excluding cigarettes' (buying cigarettes won't count towards the \$30).
 - Don't use exceptions if the criterion is a single item.
- ✓ The **Limit Per Customer** section isn't used; [1] is always the maximum number of applications of this specific coupon in a transaction.

<p>21. Complete the following steps to add a criterion exception:</p> <ul style="list-style-type: none"> • On the Options screen, select Add a Criterion Exception. • Click Next. • If there's more than one criterion, click the one that you want to add an exception for. • Click Next. • Select the type of exception. • Click Next. • Select the EAN or category to exclude. • Click Next. • *A summary is displayed; Exception Type 2 represents a criterion exception.* • Click Next. The Options screen is displayed. 	
<p>22. Review and change the discount as required. *Click the Criteria and Coupon tabs.*</p>	
<p>23. Click Save.</p>	
<p>24. To: finish (BOS user) then: click Update</p> <hr/> <p>finish (HOS user) then: click Next. Activate the discount/s for the applicable store/s. *Refer to the PRO-3f Activate a Discount Fact Sheet.*</p> <p>*The discount is effective at POS on the nominated date.*</p>	