

TECH- 2r Page 1 of 1

Category	Technical
Course	POS Config.
Version	1.0
Client	Generic
Software	2.14.100

Configure Seniors Discount

The most flexible way to offer a seniors discount is to use a prefixed scannable card at POS, and link the card parameters to a discount in Discount Wizard.

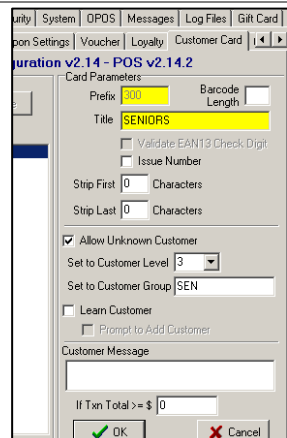
Procedure to Configure Seniors Discount

Hints and Tips

- ✓ Decide how the seniors card will be managed at POS; will you have only one card that the Supervisor holds, you will you hand out a card (duplicates) for each lane on seniors discount day?
- ✓ A **Customer Group** and **Price Level** are associated against the card, to trigger the saving:
 - A customer group is used as criterion in a discount.
 - A price level is used as a filter on a promotion.
- ✓ If you have customers with **multiple cards** that offer differing price levels/customer group rewards (e.g. loyalty and senior), they receive the best promotion and all eligible discounts.
 - The transaction is recorded against the **last learned** card scanned; this is why **senior discount** is usually not 'learned'.
- ✓ The **% off Transaction** discount method shows the discount separately on the receipt.

SubTotal	\$5.82
SENIORSTXN DISCOUNT	
\$6.53 @ 10%	-\$0.65
Rounding	-\$0.02
TOTAL (Inc GST)	\$5.15
3 Items	
SENIOR Card	C80010001
Money Tendered	\$5.15
Change Due	\$0.00
GST Amount	\$0.47
* Signifies item(s) with GST	
SUPASTORE have saved you	\$1.91

- ✓ The configuration is applied to the registers when **File Transfer** next runs and the operator logs off/on; if made at Head Office, this occurs after **HOS Export/Import** runs.

1.	<p>Configure the Customer Group you want to associate to the senior discount.</p> <p>*E.g. Code: SEN, Description: Seniors Discount.*</p> <p>*Refer to the Tech-4c Configure Customer Groups Fact Sheet.*</p> <p>*You'll enter the customer group at step 3.*</p>	
2.	<p>If you also want to create senior-only promotions, configure the Pricing Level that you want to associate.</p> <p>*E.g. Code: [3], Description: Seniors Discount; you usually leave a gap in the numbering to future proof loyalty levels, as you can't edit the code. *</p> <p>*Refer to the Tech-4d Configure Special Customer Pricing Fact Sheet.*</p> <p>*You'll enter the pricing level at step 3.*</p>	
3.	<p>Configure the card in SUREfire.</p> <p>*Refer to the TECH-2d Configure Customer Cards Fact Sheet.*</p> <p>*Select Allow Unknown Customer.*</p> <p>*Add the Seniors Discount Customer Group and Price Level that you set up in steps 1 and 2; if you didn't set a Price Level, leave this set to [0].*</p> <p>*Do NOT select Learn Customer; you don't want the transaction history of every customer to be saved against the account, and it avoids having to remember a scan order at POS if the customer has another privilege card (such as loyalty points).</p> <p>*See Hints and Tips.*</p>	
4.	<p>Create the discount in Discount Wizard.</p> <p>*Refer to the PRO-3l Percentage off Transaction Fact Sheet, and make it non-exclusive.*</p> <p>*The criterion will be the Customer Group or Price Level that you set up in steps 1 and 2.*</p> <p>*It doesn't matter that you can't select the discount to only run one day every week/month; you only hand out the seniors card on the applicable day, so it won't be triggered on other days, even though the discount is still active.*</p>	
5.	<p>If you added a Price Level at step 2, you can also create special promotions for seniors.</p> <p>*Refer to the PRO-2e In-store Price Promotions (BOS) Fact Sheet.*</p>	