



## Field Sales

Extend your back-office systems to sell products or services in the field



# EMPOWER YOUR FIELD SALES TEAM TO GO THE EXTRA MILE

Surefire Field Sales helps you deliver better on-the-spot customer service with real-time inventory and customer data at your fingertips

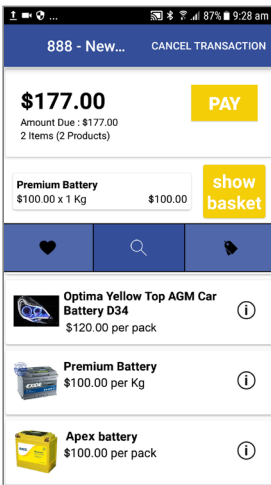
## CURRENT PROBLEMS

- COST OF MANUAL RECONCILIATION**  
Back office systems must be manually reconciled with transaction details from the field at enormous administrative cost.
- BILLING ERRORS**  
Billing errors lead to disgruntled customers and expensive re-work. Consider the true cost of billing errors on customer loyalty.
- INVENTORY ERRORS**  
Keeping track of inventory in vehicles requires time consuming manual processes which are prone to error.
- LACK OF EFFICIENCY IN THE FIELD**  
Using a standalone EFTPOS device means field sales staff don't have access to inventory or customer details as these are maintained in other systems.

## WITH SUREFIRE FIELD SALES

- REDUCE ADMINISTRATIVE OVERHEAD**  
No manual reconciliation is required as transactions performed in the field update back-office inventory and customer systems in real time.
- IMPROVE THE CUSTOMER EXPERIENCE**  
Reward loyal customers or members with exclusive offers or member pricing and allow them to pay on-the-spot or on account ensuring accuracy and customer satisfaction.
- NEVER MISS A SALE**  
Continue taking payments even if the mobile network is down due to the offline capability of the app and Surefire Transaction Platform.
- IMPROVE EMPLOYEE EFFICIENCY**  
Equipping field service employees with customer, inventory, and custom pricing details empowers them to provide a faster, more efficient experience for the customer.

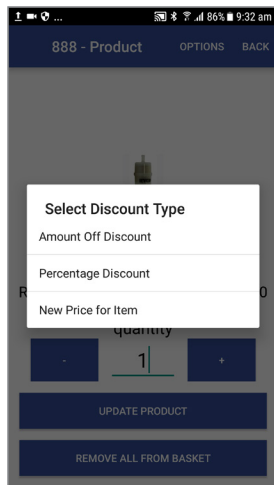
# FEATURES



## MAKE SALES

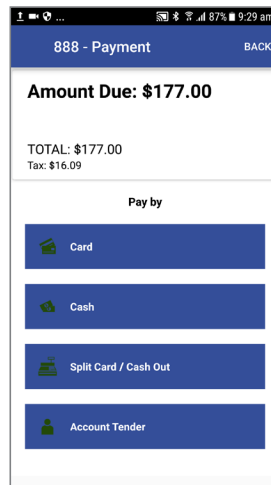
Capture product or service sales by:

- scanning barcodes
- browsing by category or favourites
- searching by keyword.



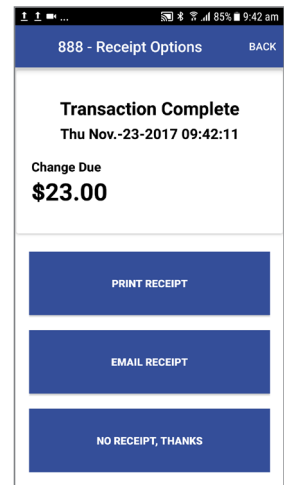
## APPLY DISCOUNTS

Apply discounts by amount or percentage or apply a new price for an item.



## TAKE PAYMENT

Accept payment by credit/debit card, cash or on account.



## ISSUE RECEIPT

Print a receipt on your Bluetooth printer or email directly to your customer.

## BOOST THE VALUE OF YOUR CURRENT SYSTEMS

Surefire Field Sales is suitable for most organisations selling products or services in the field. It complements and extends your existing ERP, CRM or other back-office system. The app integrates with these systems via the Surefire Transaction Platform: a cloud-based engine that powers the Surefire Mobile Suite.



**RAPID, LOW COST  
DEPLOYMENT**



**SaaS LICENCE  
MODEL**



**SCALABLE**



**LOCALISE FOR  
COUNTRY/REGION**



**WHITE LABEL  
AS REQUIRED**

The solution is currently available for Android devices.



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**TRANSFORM THE WAY YOUR CUSTOMERS TRANSACT**