



SUREFIRE

Pop-up Sales

Mobilise your Point of Sale
and sell closer to your
customers

EAGER TO LAUNCH POP-UP STORES but don't want the hassle of setting up point of sale terminals?

Surefire Pop-up Sales is a mobile app powered by the Surefire Transaction Platform.
It empowers you to set up pop-up stores quickly, easily and cost effectively.

CURRENT OPTIONS

Without mobile sales capability, you generally have two options:

SET UP TRADITIONAL POS TERMINALS

- Expensive and time-consuming to set up
- Connectivity or power supply issues are common

OR

USE PAYMENT-ONLY PINPADS

The administrative cost of reconciling payments and inventory levels back to your point of sale or ERP system is often prohibitive.

SUREFIRE POP-UP SALES



SET UP FAST

Import products from a spreadsheet and start selling in hours, not days or weeks.



CONNECTIVITY

Continue selling even if power is lost or wifi or mobile network is down.



REDUCE ADMINISTRATIVE OVERHEAD

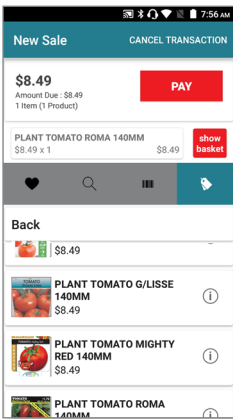
Eliminate manual reconciliation by exporting transactions and importing into your point of sale or ERP system.



ISSUE COMPLIANT RECEIPT

Quickly issue a compliant Tax Receipt rather than a payment-only receipt.

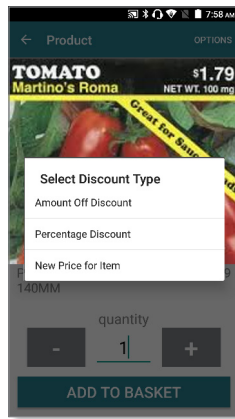
FEATURES



MAKE SALES

Capture sales by:

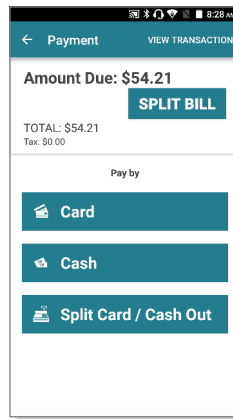
- scanning barcodes
- browsing by category or favourites
- searching by keyword.



APPLY DISCOUNTS

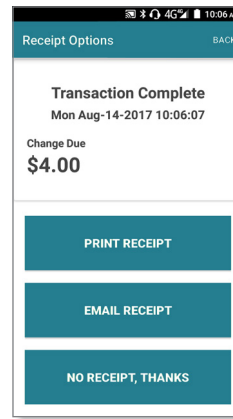
Apply discounts:

- amount off
- percentage off
- new price for item.



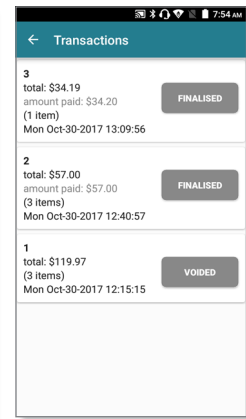
TAKE PAYMENT

Accept payment by credit/debit card or cash..



ISSUE RECEIPT

Print a receipt on your Bluetooth printer or email directly to your customer.



VIEW TRANSACTIONS

View all transactions and reissue receipts as required.

SET UP IN 3 SIMPLE STEPS

1 LOAD PRODUCTS
Export products and prices from POS/ERP and import into Surefire RMS portal.

2 START SELLING
Install app on mobile device and start selling.

3 UPDATE POS/ERP
Export transaction file via Surefire RMS and import into POS/ERP.

HARNESS THE POWER OF THE CLOUD

Surefire Pop-up Sales comprises a mobile app together with the Surefire Transaction Platform: a cloud-based engine that powers the Surefire Mobile Suite.



**RAPID, LOW COST
DEPLOYMENT**



**SaaS LICENCE
MODEL**



SCALABLE



**LOCALISE FOR
COUNTRY/REGION**



**WHITE LABEL
AS REQUIRED**

The solution is currently available for Android devices.



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TRANSFORM THE WAY YOUR CUSTOMERS TRANSACT