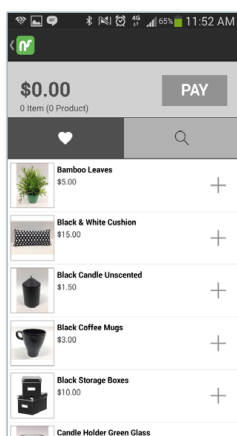


CUSTOMERS JUST LOVE THE FREEDOM, POWER & SIMPLICITY OF SUREFIRE'S MOBILE PAY

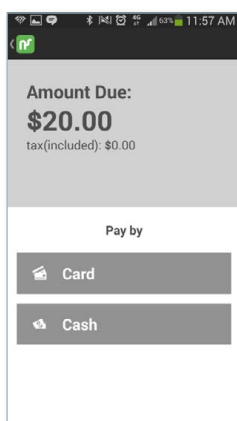


Bust queues, take payments anywhere, boost staff productivity, and much more



With Surefire's **Mobile Pay**, businesses can automate the entire sales transaction – customer, product, pricing, date/time – right through to payment. What's more, staff can be liberated from fixed POS. No more cash-register queues. No lost sales. Deeper customer engagement.

Consumers today expect mobile sales applications to be a lot smarter. Mobile Pay delivers on these ever-increasing expectations by creating a buying experience that is second-to-none – building customer loyalty and maximising sales.



With user-friendly, go-anywhere devices, the Mobile Pay app integrates payment with operational POS to provide retailers of products and services with the robust, best-in-class solution they need.

How it works

Smart mobile payment devices now allow applications to run and perform secure credit/debit card transactions – anywhere, anytime.

Surefire's proven technology can quickly and easily connect sales applications with existing head office systems to improve data quality and capture real-time payment transactions.

Use case: enterprise retailing

BEFORE	AFTER
Peak time queues	Queue busting
Limited engagement	On the spot sales and payment
Customer frustration	Speed up small basket sales
Lost sales	Deeper customer service
Impact on loyalty	Customers love positive experiences

Getting started

While people are expecting a more convenient, streamlined, and engaging experience in how they buy and transact, it takes specialist knowledge to reliably integrate POS and payment using the latest devices.

Surefire Systems are the integrated payment application specialists supporting partners to enhance and extend their existing systems with real-time transaction capability.

Talk to Surefire about how we can transform the way your customers transact.



TRANSFORM THE WAY YOUR CUSTOMERS TRANSACT

www.surefiresystems.com