

# CONSTITUENTS APPRECIATE THE FAST AND CONVENIENT SELF-SERVICE OF SUREFIRE'S BILL PAY



**Empowering local government to provide streamlined self-service for paying rates, utility notices, and other bills**



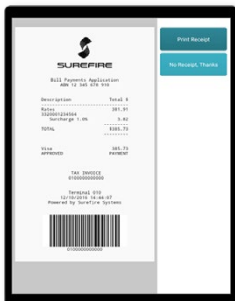
With Surefire's **Bill Pay** app, local government can transform the way it transacts with constituents. No more slow-moving queues or waiting for tickets to be called. No more hassles for staff trying to link payments to the associated bills. No more risk handling cash.

Bill Pay allows constituents to pay council bills on-the-spot in one fast, easy, self-serve operation. Payment queues disappear and handling costs are reduced. Bill Pay empowers local government to serve its constituents much more effectively.

With user-friendly devices, Bill Pay integrates payment transactions with existing billing systems to provide local government and its agents with a practical, streamlined solution.

### How it works

Surefire works with stakeholders in the adoption of digital payment applications to ensure banking partners maintain the competitive edge in local government payment applications. With Bill Pay, constituents simply scan their bills and pay – in almost no time.



### Use case: local government

BEFORE	AFTER
Manual handling	User self-service
Counter wait times	Reduced queues
Reconciliation risk	Automated payment
Limited service	Increased payment services
Customer complaints	Customer success

### Getting started

While constituents expect more convenient and efficient payment experiences from local government, it takes specialist knowledge to reliably integrate billing systems and payment using the latest devices.

Surefire Systems are the integrated payment application specialists supporting partners to enhance and extend the services provided by local government.

Talk to Surefire about how we can transform the way your customers transact.



**TRANSFORM THE WAY YOUR CUSTOMERS TRANSACT**

[www.surefiresystems.com](http://www.surefiresystems.com)